

# VISTA Assignment Description (VAD)

**Title:** 20 Community & Volunteer Outreach Coordinator VISTA (CCP)

**Sponsoring Organization:** United Way of the Piedmont

**Project Name:** VISTAs in the Piedmont

**Project Number:** 20VSSSC001

**Project Period:** 03/29/2020 - 03/27/2021

**Site Name (if applicable):** Children's Cancer Partners of the Carolinas

## Focus Area(s)

**Primary:** Capacity Building

**Secondary:** Healthy Futures

## VISTA Assignment Objectives and Member Activities

**Goal of the Project:** Improving Access to Care for children battling cancer by engaging more volunteers, building peer support through peer-family events, generating awareness through the CCP Kidz in Lids program and recognizing supporters through social media outreach all to ensure children access to care, and families not falling into the downward spiral of poverty.

### Objective of the Assignment (*Period of Performance: 07/20/2020- 07/19/2021*)

Increase the number of volunteers across the Carolinas

**Member Activity:** 1.Create and maintain volunteer contact database.2.Develop frequent high-quality communications – e.g. newsletters, bulletins.3.Recruit and orient volunteers for special events and family programs.4.Develop a volunteer manual with guidelines, standards and resources5.Increase volunteers by 25%

### Objective of the Assignment (*Period of Performance: 07/20/2020- 07/19/2021*)

Help make Kidz in Lids campaign a force for childhood cancer awareness & support

**Member Activity:** 1.Enlist and retain school participants.2. Create a comprehensive and fully current database of schools with participation status, event dates, etc..3.Issue frequent social media messages encouraging optimal results.4.Manage recognition measures saluting leading schools, new participants.

### Objective of the Assignment (*Period of Performance: 07/20/2020- 07/19/2021*)

Help to secure community grants across the Carolinas

**Member Activity:** 1.Perform research to identify potential funders, determine eligibility.2.Complete grant applications under supervision of Executive Director.3.Track and record responses, report dates, fulfillment requirements.4.Improve grant submissions with relevant child/family anecdotes obtained from Family Advocates.5.Awarded funds will help shield families from financial hardships so they survive as intact families, spared from falling into chronic poverty circumstances.

**Objective of the Assignment (Period of Performance: 07/20/2020- 07/19/2021)**

Increase peer connections amongst children and families served

**Member Activity:** 1.Help plan events that bring children/families together with peers.2.Issue invitations to children/families and monitor responses.3.Support events such as Family Nights and CAMP VICTORY.4. Enhance CCP's procurement and distribution of in-kind support to ease family financial burdens.

**Objective of the Assignment (Period of Performance: 07/20/2020- 07/19/2021)**

Enrich CCP website with new, enhanced content

**Member Activity:** 1.Secure child/family stories from Family Advocates.2.Update website features for children and events.3.Create and generate social media posts to build website traffic.4.Monitor inquiries to assure timely responses.

**Objective of the Assignment (Period of Performance: 07/20/2020- 07/19/2021)**

VISTAs will spend 10% of their service participating in a supplemental project designed to foster collaboration and problem-solving for (a) community-wide issue(s).

**Member Activity:** The VISTA team will gather one half-day each week to share different perspectives and experiences gained through their work on-site and work together on (a) project(s).