

VISTA Assignment Description (VAD)

Title: Community Engagement VISTA

Sponsoring Organization:

Project Name: Free Medical Clinic of Cherokee County

Project Number:

Project Period: 07/22/2019– 07/20/2020

Site Name (if applicable): Senior Centers of Cherokee County, Inc.

Focus Area(s)

Primary: Healthy Futures

Secondary:

Note:

If your VAD is not accepted, the State Office will note the reason(s) why here.

VISTA Assignment Objectives and Member Activities

Goal of the Project: Within the services of The Free Medical Clinic of Cherokee County, SC (FMCCC) VISTA member will work on issues faced by our medically uninsured population in our community, as well as daily issues faced by senior citizens that are also served within our physical location. In combination with efforts of FMCCC, VISTA member will do capacity-building work related to opioid prevention or treatment in Cherokee County.

Objective of the Assignment (07/22/2019– 07/20/2020)

Enhance existing FMCCC patient intake/referral process(s)

Member Activities:

1. Evaluate current patient process.
 - a. Work with Program Coordinator and State Free Clinic Association contacts to become familiar with parameters of free clinic services/procedures/limitations.
 - b. Shadow appropriate staff and volunteers to understand FMCCC process.
 - c. Conduct interviews with staff, volunteers, and patients to identify areas for process improvement
 - d. Present findings and recommendations to Program Coordinator
2. Review and update Standard Operating Procedures and Policies
3. Assist in presenting, training staff and volunteers, and implementing Standard Operating Procedures and Policies.

Objective of the Assignment (07/22/2019– 07/20/2020)

Increase community awareness of FMCCC services through print and digital media.

Member Activities:

1. Review existing print and digital collateral, updating as needed
2. Update FMCCC website and social media outlet.
 - a. Create a content calendar
 - b. Review and update “how-to” checklist and timeline to ensure other volunteers will be able to maintain the site(s).
 - c. Train staff and/or volunteers to maintain site(s).
3. Use 19-20 VISTA’s evaluation tool to determine effectiveness of community outreach efforts and report out monthly.

Objective of the Assignment (07/22/2019– 07/20/2020)

Increase community awareness of issues faced by uninsured population.

Member Activities:

1. Identify local and statewide groups focused on serving the needs of the uninsured population in Cherokee County, and in South Carolina.
2. Conduct outreach (through meetings and phone calls) to develop understanding of resources currently available in the community.
3. Work with local leaders and service providers to identify community needs and opportunities to address and to better serve the uninsured population.
4. Coordinate an ongoing meeting of FMCCC partners and patient resources, to increase inter-agency collaboration and resource sharing.
5. As needed by above group, assist with researching strategies, funding opportunities, and service models; present research; write grants; and/or facilitate community conversations.

Objective of the Assignment (07/22/2019– 07/20/2020)

Increase successful recruitment of medical professional volunteers for the education & teaching model of FMCCC.

Member Activities:

1. Conduct interviews with current medical professional volunteers and other similar programs nationally to determine aspects of recruitment / outreach that work well.
2. Develop proposal for changes to outreach / volunteer recruitment and present to staff.
3. Review volunteer recruitment materials and develop suggestions to target language and volunteer opportunities to medical professionals.
4. Re-design or create additional volunteer recruitment materials.
5. Create medical profession volunteer packet.
6. As time permits, assist in conducting volunteer outreach through in-person recruitment, online recruitment, and networking.
7. Evaluate success of medical professional recruitment and retention and benchmark to other similar programs nationally.

Objective of the Assignment (07/22/2019– 07/20/2020)

Increase community awareness of programs and activities provided by Senior Centers of Cherokee County (SCCC) through print and digital marketing.

Member Activities:

1. Review and update print and digital collateral
2. Update SCCC website and social media outlet.
 - a. Create a content calendar
 - b. Develop "how-to" checklist and timeline to ensure other volunteers will be able to maintain the site(s).
 - c. Train staff and/or volunteers to maintain site(s).
3. Develop metrics for evaluating effectiveness of community outreach and present results monthly.

Objective of the Assignment (07/20/2018 – 07/19/2019)

Conduct capacity-building work related to opioid prevention or treatment in Cherokee County.

Member Activities:

1. Identify local and statewide groups focused on opioid prevention and/or treatment in Cherokee County.
2. Conduct outreach (through meetings and phone calls) to develop understanding of resources currently available in the community.
3. Create a listing / handout of opioid prevention and treatment services currently available.
4. Work with local leaders and service providers to identify community needs and opportunities to address opioid prevention or treatment.
5. Coordinate an ongoing meeting of local leaders and service providers to increase inter-agency collaboration and resource sharing.
6. As needed by above group, assist with researching strategies, funding opportunities, and service models; present research; write grants; and/or facilitate community conversations.

Objective of the Assignment (07/22/2019– 07/20/2020)

VISTAs will spend 10% of their service participating in a supplemental project designed to foster collaboration and problem-solving for community-wide issue(s). The VISTA team will gather one half-day each week to share different perspectives and experiences gained through their work on-site and work together on project(s).