

VISTA Assignment Description (VAD)

Title: Senior Center Outreach Coordinator

Sponsoring Organization: United Way of the Piedmont

Project Name: VISTAs in the Piedmont

Project Number:

Project Period: 07/23/2018-07/20/2019

Site Name (if applicable): Middle Tyger Community Center

Focus Area(s)

Primary: Economic Opportunity

Secondary:

Note:

If your VAD is not accepted, the State Office will note the reason(s) why here.

VISTA Assignment Objectives and Member Activities

Goal of the Project: Increase local church engagement in Middle Tyger Community Center (MTCC) through volunteerism and Senior Center program participation.

Objective of the Assignment (07/23/2018-07/20/2019)

Develop program offerings and increase participation in MTCC's new senior center.

Member Activities:

1. Develop a robust "model" calendar for the new senior center, with a wide variety of programs and offerings for various interests
2. Recruit program facilitators (e.g., speakers, exercise leaders, performers)
3. Identify and invite seniors in the community to participate
4. Develop flyers, mailers, and other marketing tools to promote the senior center
5. Seek out grant funding to support the senior center

Objective of the Assignment (07/23/2018-07/20/2019)

Build a coalition of area churches to support MTCC's safety net activities through volunteerism.

Member Activities:

1. Reach out to church leadership and seek opportunities to speak with women's groups, senior groups, etc.
2. Design framework for coalition leadership.
3. Recruit members for an Advisory Board to lead the coalition and working sub-committees to address specific projects (e.g. food pantry, Christmas events)
4. Build new volunteer recruitment model
 - a. Identify a volunteer coordinator at each church
5. Create volunteer job descriptions
6. Market volunteer needs using Constant Contact, social media, and other outlets
7. Convene Advisory Board and sub-committees until sustainable leadership is established
8. Assist Advisory Board/Committees in establishing leadership and programmatic guidelines
9. Identify potential sites for food pantry relocation and help committee plan and implement relocation.

10. Assist Christmas committee in establishing guidelines and protocols and implementing Christmas assistance program.

Objective of the Assignment (07/23/2018-07/20/2019)

VISTAs will spend 10% of their service participating in a supplemental project designed to foster collaboration and problem-solving for (a) community-wide issue(s). The VISTA team will gather one half-day each week to share different perspectives and experiences gained through their work on-site and work together on (a) project(s).