

VISTA Assignment Description (VAD)

Title: Senior Center Outreach Coordinator
Sponsoring Organization: United Way of the Piedmont Project Name: VISTAs in the Piedmont Project Number: Project Period: 07/22/2019-07/20/2020
Site Name (if applicable): Middle Tyger Community Center
Focus Area(s) Primary: Economic Opportunity Secondary:
Note: <i>If your VAD is not accepted, the State Office will note the reason(s) why here.</i>

VISTA Assignment Objectives and Member Activities

Goal of the Project: Increase local church engagement in Middle Tyger Community Center (MTCC) through volunteerism and Senior Center program participation. The Senior Center serves low income seniors in the Spartanburg District 5 community, providing opportunities for life enrichment, physical activity, companionship, and access to financial stability services (food pantry, tax assistance, Financial Stability Navigator, etc.).

Objective of the Assignment (07/22/2019-07/20/2020)

Develop program offerings and increase participation in MTCC's senior center.

Member Activities:

1. Develop a robust activity calendar for the senior center, with a wide variety of programs and offerings for various interests
2. Recruit program facilitators (e.g., speakers, exercise leaders, performers)
3. Identify and invite seniors in the community to participate
4. Develop flyers, mailers, and other marketing tools to promote the senior center
5. Actively market and promote senior center
6. Seek out grant funding to support the senior center

Objective of the Assignment (07/22/2019-07/20/2020)

Build a coalition of area churches to support MTCC's safety net activities through volunteerism.

Member Activities:

1. Reach out to church leadership and seek opportunities to speak with women's groups, senior groups, etc.
2. Review and update framework for coalition leadership.
3. Recruit members for an Advisory Board to lead the coalition and working sub-committees to address specific projects (e.g. food pantry, Christmas events)
4. Establish a distributed volunteer recruitment model
 - a. Identify a volunteer coordinator at each church
5. Review, update, or create as needed volunteer job descriptions
6. Market volunteer needs using Constant Contact, social media, and other outlets
7. Convene Advisory Board and sub-committees until sustainable leadership is established
8. Assist Advisory Board/Committees in establishing leadership and programmatic guidelines

9. Assist Christmas committee in establishing guidelines and protocols and implementing Christmas assistance program.

Objective of the Assignment (07/22/2019-07/20/2020)

VISTAs will spend 10% of their service participating in a supplemental project designed to foster collaboration and problem-solving for (a) community-wide issue(s). The VISTA team will gather one half-day each week to share different perspectives and experiences gained through their work on-site and work together on (a) project(s).