

VISTA Assignment Description (VAD) Template

Title: Veteran Services VISTA

Sponsoring Organization: Upstate Warrior Solution

Project Name: Upstate Warrior Solution VISTA

Project Number:

Project Period: 08/09/2021-08/08-2022

Site Name: Upstate Warrior Solution

Focus Area(s)

UWP will complete this for you.

VISTA Assignment Objectives and Member Activities

Goal of the Project:

To build the capacity of organizations that commit to antipoverty efforts and using a Collective Impact framework to solve financial instability in Spartanburg County by creating policies and procedures for data integration, as well as an executable marketing plan in support of Collective Impact.

Objective of the Assignment (*DATES: 07/xx/2021 – 06/xx/2022*)

Describe Objective: Help Upstate Warrior Solution reach more veterans through partnerships with other service agencies, and strengthen partner relationships through regular communication.

Member Activities:

1. Create referral pipelines between Upstate Warrior Solution and other partners and service providers in Spartanburg County.
2. Track partner engagement in our Salesforce-based data management system, WarriorServe.
3. Communicate with partner agencies and highlight partnership success stories in communications and marketing materials.

Objective of the Assignment (*DATES: 07/xx/2021 – 06/xx/2022*)

Describe Objective: Track outreach and program events in a shared all-staff outlook calendar and on social media. Help development team plan and coordinate at least one fundraising event each year.

Member Activities:

1. Use Canva to create event flyers.
2. Post events to social media and newsletter to increase veteran engagement.
3. Add events to All Staff calendar to increase staff awareness and engagement.

4. Collaborate with partners on upcoming events in the community.

Objective of the Assignment (DATES: 07/xx/2021 – 06/xx/2022)

Describe Objective: Develop a productive volunteer and mentor program.

Member Activities:

1. Research best practices and organize volunteer and mentor training/schedules.
2. Create surveys through Survey Monkey to gauge success of current volunteer program and determine what activities current volunteer are interested in.
3. Develop a system or newsletter to increase communications and interest throughout the year.
4. Utilize social media and website to increase number of volunteers.
5. Use CharityProud to track volunteer participation and hours.

Objective of the Assignment (08/16/2021 – 08/15/2022)

VISTAs will spend 10% of their service participating in a supplemental project designed to foster collaboration and problem-solving for (a) community-wide issue(s). The VISTA team will gather twice a month to share different perspectives and experiences gained through their work on-site and work together on (a) project(s).